

Enforce Privacy & Compliance

with **Data Protection** and

Defensible Disposition



60% of the world's countries now have data protection and privacy legislation in place.¹



50% of privacy professionals are only somewhat confident in their organization's ability to ensure data privacy and comply with new laws and regulations.²



18% of organizations report that their firm excelled at protecting data.³



Companies process 56% more deletion requests than access requests.⁴

Systematically disposing of data that is no longer required or has reached its retention limit is fundamental to responsible data management.

Defensible data disposition is a critical component of data governance and privacy frameworks, ensuring secure and consistent compliance with legal, regulatory, and business obligations.

For organizations managing extensive and multifaceted data environments, a modern data management and governance platform is essential, providing the capabilities needed to effectively execute these core functions.



Data Identification

Discover, classify, and catalog data across enterprise systems to identify the most current and relevant data to use for trusted analytics.



Data Deletion

Securely remove obsolete or non-essential data in compliance with corporate or legal data removal policies.



Data Distillation

Anonymize or mask sensitive data to protect privacy while retaining its analytical value.



Data Sharing

Enable secure and efficient data exchange while retaining visibility to the data's movement, access and usage.

IBM Knowledge Catalog & IBM Match 360 in watsonx.data intelligence

Powerful Synergy for Comprehensive Data Governance

- Enforces data retention policies automatically across all data, ensuring consistent compliance.
- Reduces exposure risk through sensitive data masking and protection techniques.
- Provides an auditable, defensible record of data management practices.
- Empowers confident decision-making with a single, trustworthy data foundation.

>70% savings in manual labor for regulatory compliance activities.

>90% reduction in effort in cataloging business assets and terms.

55% reduction in the time required to locate, protect or remove old data, and propagate trusted master data.

To discover how IMT can help you efficiently and securely master and govern your data, contact us at sales@imt.ca to learn more.



TRUSTED
DATA
PARTNER

Source:
1. UN Trade & Development (UNCTAD), May 2025.
2. Information Systems Audit and Control Association (ISACA), Jan 2025.
3. Forrester, "Data and Analytics Survey", Forrester, 2023.
4. DataGrail 2022 Data Privacy Trends, a CCPE Trends Report.