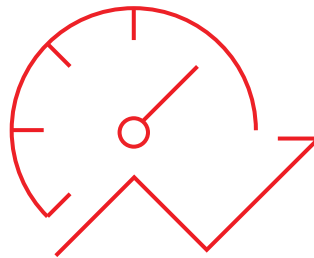


THRESHOLD ANALYSIS AND ALGORITHM OPTIMIZATION

IMT has the experience and insight to guide you through your expanded MDM journey in a simple and efficient way.

HAS YOUR MDM IMPLEMENTATION RECENTLY EXPERIENCED ANY OF THESE CHANGES?

- New data sources or significant increases in overall data volume
- Adjustments in the minimum data set since go-live
- Increased task volumes and data steward workload
- Expansion into new geographies
- Platform upgrades



Hundreds of IBM MDM customers benefit from robust and accurate matching across vastly different data sources.

But like any great engine, periodically you can benefit from a tune up.

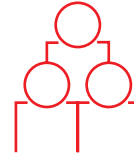
IMT MDM Threshold and Algorithm Optimization helps increase match accuracy and reduce manual task resolution volume through actionable insights into several facets of your data. This interactive and iterative process examines the quality and composition of record matches within MDM, to establish more precise task management and linkages for the data in your environment. By improving MDM's ability to automatically match/link records, future task volume and manual resolution efforts are significantly reduced.



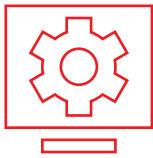
HOW IT WORKS



Proven statistical techniques are applied against automated and clerical review thresholds.



Business and technical users evaluate pair-wise comparisons generated from pattern analysis of new and existing weights and algorithms.



New thresholds leverage past stewardship decisions to reduce current and future task volumes.



Assess the impact of new data sources to mitigate false positives before data is loaded.

IMT THRESHOLD ANALYSIS AND ALGORITHM OPTIMIZATION ENABLES YOUR MDM PROGRAM TO BE

OPTIMIZED

Recommends adjustments to false positive filters, weights, and thresholds

RELIABLE

Decreases the chance of human errors and increases quality of decisions

INTELLIGENT

Leverages historical data resolution outcomes from stewards for future decisions

TRANSPARENT

Know why and how a task was generated for future auditing or research

MODERNIZED

Takes advantage of new standardization and comparison functions for enhanced match accuracy

AUTOMATED

Recommends auto-resolution of tasks based on analysis of existing outcomes

For more information about IMT Threshold Analysis and Algorithm Optimization, please contact sales@imt.ca.



CANADA
900-330 ST. MARY AVENUE
WINNIPEG, MB R3C 3Z5
+1 204 989.4630

USA
701 LEE STREET, SUITE 430
DES PLAINES, IL 60016
+1 847 598.3544

