



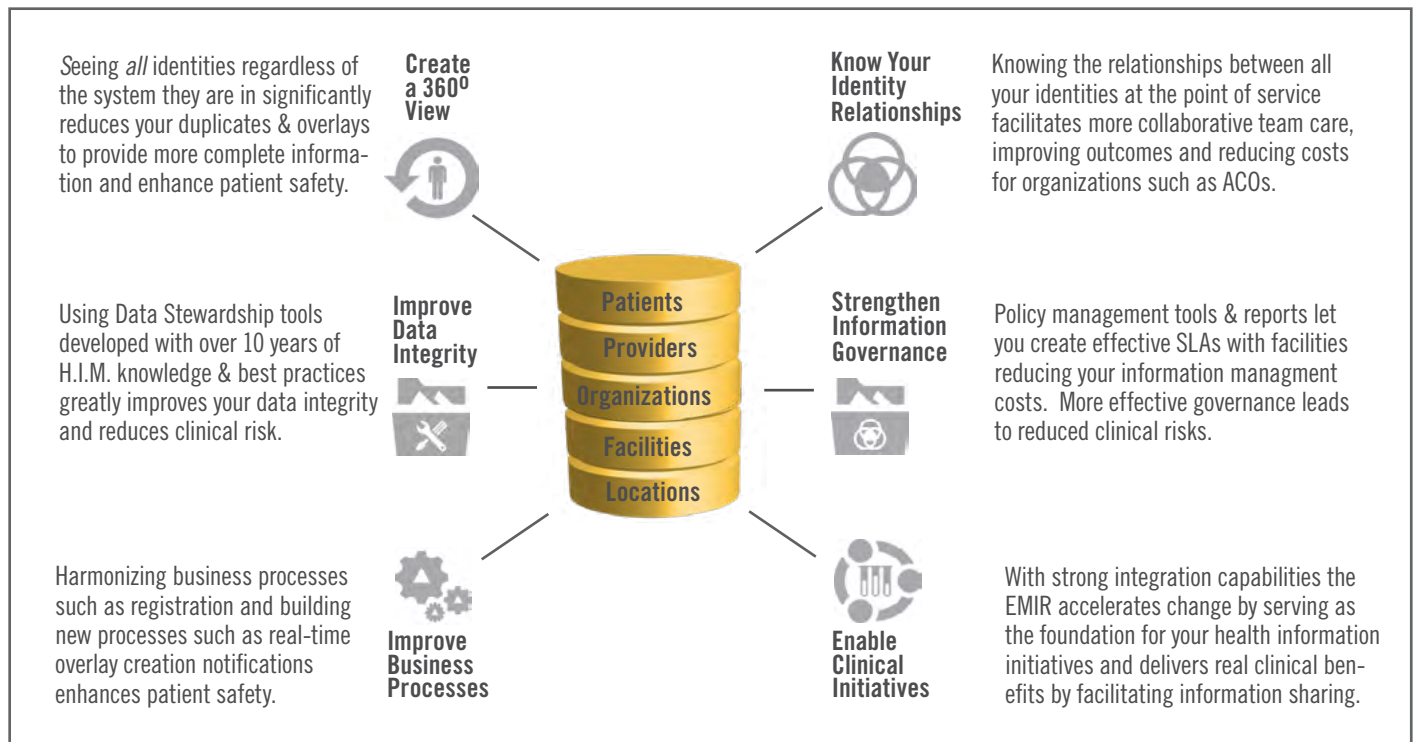
# AN ENTERPRISE MASTER *IDENTITY* REGISTRY

## A proven solution for healthcare organizations to respond to today's realities

Healthcare leaders know that it takes more than a master patient index to deliver on their health information initiatives. Today's realities are accelerating change, increasing cost pressures, and stakeholders demanding real benefits faster. Mastering *all* of your identities (patient, provider, facility, location, organization) and the relationships *between* these identities addresses today's challenges by driving better outcomes, increasing patient safety, and managing clinical risk.

### LEVERAGING THE POWER OF IBM INFOSPHERE MASTER DATA MANAGEMENT (MDM)

Over the past 10 years, IBM InfoSphere MDM has proven itself as a solution for healthcare organizations to respond to today's realities and has become the gold standard for health information initiatives. As a Premier IBM Business Partner with over 60 implementations, IMT has created an Enterprise Master Identity Registry (EMIR) solution for healthcare using IBM InfoSphere MDM.



With our **QUICKSTART** service, we analyze your organizations data at your location and develop a business benefits assessment for you to show your return on investment with the Enterprise Master Identity Registry.

For clients looking for a turnkey solution, we provide the Enterprise Master Identity Registry as an “appliance” style solution with configuration, deployment and ongoing support so you don't need to build internal skills and capacity.

Let us show you more by contacting us at the addresses below.

IMT HAS BEEN DELIVERING SOLUTIONS TO HEALTHCARE ORGANIZATIONS FOR OVER 20 YEARS. AS A PREMIER IBM BUSINESS PARTNER CERTIFIED IN HEALTHCARE & THE LIFESCIENCES LET US SHOW YOU HOW YOU CAN ACCELERATE CHANGE AND DRIVE BETTER OUTCOMES.



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