GET STARTED WITH A RISK-FREE ASSESSMENT

Data quality issues can have a significant impact on your day to day operations. Most industries are aware that different pieces of data span their enterprise causing an incomplete representation of a Person (entity?) but sometimes ignorance is bliss and not quantifying it means you don't have to address it. At IMT, we recognize that hope is not a strategy so tackling your data problems head on is your only option to consolidate data for actionable intelligence and compliance. At IMT we understand that accurate identity resolution drives operational efficiencies in both the private and public sectors so let us help you understand the risks of doing nothing.

During an IMT QuickStart project, our IBM certified staff will load your data into a pre-configured MDM instance and analyze the results to produce a comprehensive report that identifies and quantifies data quality issues across your enterprise. Using the advanced probabilistic matching logic found in IBM's InfoSphere Multi-Domain MDM software, we will link and match your data across all contributing sources to provide insights into your data that will allow you to make informed decisions.

KEY BENEFITS OF IMT QUICKSTART

Justify your acquisition of IBM® InfoSphere® MDM by understanding your data quality issues up front.	Improve your implementation by knowing your data quality hot-spots before you start.	Speed up your implementation by configuring IBM® InfoSphere® MDM with data from QuickStart.	Gain the necessary insight into your enterprise required to establish a data governance approach.

THE IMT QUICKSTART METHODOLOGY

During a QuickStart assessment we leverage IBM InfoSphere MDM tools ,which use highly advanced data quality inspection methods to give you deep insight into your data quality. If you find at the end of process that you do wish to purchase full-blown MDM, simply transfer what you have learned from QuickStart directly into your IBM InfoSphere MDM implementation – saving you time and money. A comprehensive report will be provided at the end of the engagement that will deliver specific metrics around attribute validity, score distributions, referential integrity, inter-source duplication, intra-source overlap and temporal analysis.

QUICKSTART USES THE FOLLOWING FIELDS:

- Unique Identifier (from Source)
- Name (Individual/Org/Provider)
- Date of Birth
- Gender
- Address
- Phone
- SSN (or another Unique ID)

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Zero Footprint Approach

IMT provides the appliance; you don't need to procure any hardware. You provide data extracts from your contributing source systems and IMT does the rest. The appliance can be run with or without a network connection on your premises to eliminate data security concerns. No data ever leaves your premises and we follow your security policies.

InfoMagnetics Technologies Corporation (IMT) is an IBM Premier Business Partner that specializes in master data management (MDM), predictive analytics, identity insight, and big data software. We offer our clients identity solutions expertise based on 60+ successful MDM deployments both architecting and deploying foundational registries, across multiple industries. Let our IBM certified team help you achieve your MDM goals. Contact us at: info@imt.ca

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