

Innovative



Agile



Proven



Quality



IMT

# MASTER:ID



## An MDM Appliance for Healthcare

Master Data Management (MDM) is no longer just for large healthcare enterprises. Until now, realizing the benefits from an MDM system has been challenging for small and medium sized healthcare organizations. Organizations assume the initial investment is too high, the time to realize value too long, and the ongoing internal MDM resources required too costly. Some organizations are simply not ready yet to adopt an MDM Cloud Service citing concerns over the privacy and confidentiality of personal health information, restrictive business associate agreements, and the governance and stewardship of patient health data.

If these reasons have deterred you from Master Data Management then you should look at **MASTER:ID**

## MASTER:ID - A FULL-SCALE MDM SOLUTION IN AN EASY-TO-DEPLOY APPLIANCE

The **MASTER:ID** MDM Appliance is tuned to meet the needs of healthcare and delivers real clinical value fast leveraging 14 years of best practices learned. **MASTER:ID** uses the same IBM® InfoSphere® MDM software that is implemented in over 300 healthcare organizations globally and is provided via a simple, straightforward procurement process where software, hardware, implementation and ongoing support are all bundled into one single configuration. And you preserve your investment expanding your license over time as you grow and mature in using MDM to capture benefits.

The **MASTER:ID** MDM Appliance provides a trusted view of patient, provider and organization information for use by clinical stakeholders. It enhances patient safety, reduces duplicate records, and provides confidence to the entire organization around your most critical data assets.

### AGILE



Quick time-to-value & benefits typically within 90-120 days

Realize the benefits with minimal impact on your staff & resources

Relax knowing IMT's experienced staff are with you along the way

### INNOVATIVE



Employ advanced features like Business Process Management

Integrate your master data with your BI and Analytics systems

Extend your insights with IMT's enhanced reporting

### PROVEN



Powerful pre-configured hardware tuned for MDM

Leverage pre-configured MDM Patient & Provider Models

Manage Patients & Providers with easy-to-use tools out of the box

As a Premier IBM Business Partner with over 10 years implementing IBM InfoSphere MDM, IMT has mastered the best practices for rapidly deploying MDM solutions in a way that makes it more affordable for small and medium-sized healthcare organizations. The IMT Master Data Appliance deploys in weeks - not months and brings 10 years of best practices to your organization along with full ongoing support for operations and maintenance. Contact us below to learn more or see a demonstration:



# IMT

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